

**BOURNEMOUTH
AND POOLE TOURISM
MANAGEMENT BOARD**

**Room 4, RNLI, Poole
Tuesday, 20th February 2018
2 - 4pm**

AGENDA

1. Welcome, Introductions and apologies

ADMINISTRATION

2.
 - a. Actions from Minutes of last meeting
 - b. Are the Minutes from the previous meeting correct?
 - c. Tracker - Actions and matters arising not on today's Agenda.

MATTERS FOR DECISION

3. Priorities 2018
 - a. Agreement
 - b. Assigning of responsibilities

MATTERS FOR DISCUSSION

4. Joint working marketing campaigns for Bournemouth and Poole. Destination marketing and internal communications promoting the impact of tourism on the local economy and residents. Nicola Goode
5. Tourism Awards - RoutePR Agreement

ITEMS FOR BOARD INFORMATION

6. Main issues from each sector requiring Board consideration and/or action.
7. Coach Friendly Status for Poole - G Richardson
8. Director's Report & Update - Jon Weaver
9. AOB
10. Date of next meeting - Tuesday, 20th March. Bayview Suite 1, BIC